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THE GLOBAL FINE ART AWARDS LAUNCHES FIRST EDUCATIONAL PANEL SERIES SPONSORED BY K&L GATES LLP

The <u>Global Fine Art Awards (GFAA)</u> partners with K&L Gates, LLP to present <u>Global Voice | Conversations on</u> <u>Art - a series of educational and topical art panels</u>. This full morning of moderated panel discussions premiers an international series of ongoing programs to explore cutting-edge topics in art, law, business, and culture. The first of three panels will address the impact of crypto currency in art market purchases. The second two amplify the ideals of two new GFAA Awards: Global Planet and Global Humanity, by highlighting the evolving role of art in reflecting and informing critical issues in social and human development to foster greater social cohesion, inclusion, and empathy and deepening understanding about our natural environment and its sustainability.

This event will be held on March 8, 2018 at the New York headquarters of K&L Gates, in conjunction with the 4th Annual Global Fine Art Awards Ceremony and Gala taking place later that evening. Invited guests include supporters of the GFAA program, ticket holders of the GFAA Award Ceremony, and practicing attorneys. The program will offer CLE credit for attorneys as well.

The three session moderators are members of the GFAA Executive Committee: <u>Judy Holm, GFAA Founder &</u> <u>President</u>; <u>Desiree Moore</u>, GFAA Young Visionaries Chair and Partner at K&L Gates LLP; Dean Phelus, GFAA Judge and Senior Director of Leadership Programs at the <u>American Alliance of Museums</u> (AAM).

K&L Gates, ranked among the Top 20 Global Firms for the past seven years, will sponsor this series of panel discussions in support of the mission of the Global Fine Art Awards program; and to further highlight their leadership role in fine art and cultural property law, FinTech, tax-exempt organizations, environmental law, and more.

Moore states, "[w]e are delighted to partner with GFAA in its mission to bring art and education to the legal and non-legal community. As an international law firm with significant depth and breadth in the fine art and cultural property space, as well as in related areas such as FinTech and tax-exempt organizations, there was a clear synergy in working with GFAA to develop robust panel discussion on cutting-edge topics in these areas."

Panelists include some of the most significant members of the global art community – Dr. Joe Lin-Hill, Deputy Director of the Albright-Knox Art Gallery in Buffalo, New York, also a GFAA Judge; Mary Sabbatino, whose gallery (Galerie Lelong & Co.) represents three GFAA nominated artists– Andy Goldsworthy, Jaume Plensa and the late Ana Mendieta; GFAA Nominee Erin Barnett, Director of Exhibitions and Collections of the International Center of Photography (ICP); GFAA Nominee Erlend Hoyersten, Director of ARoS Aarhus Kunstmuseum, nominated for the Triennial entitled *THE GARDEN – End of Times; Beginning of Times*, focused

on depictions of nature throughout history and featured works by over 80 artists spanning several centuries; past GFAA Nominee Stuart Williams, whose monumental site-specific art installations have been supported by the U.S. Embassy, Berlin; The City of Dresden, Germany; the Rene and Veronica di Rosa Foundation, Napa, CA and the San Francisco Museum of Modern Art; GFAA Nominee Baiqu Gonkar, Founder & CEO of London-based Art Represent (AR), a social enterprise dedicated to the promotion and empowerment of artists from conflict areas around the world. Likewise, along with Moore (whose practice focuses on Social Media Law/Fine Art and Cultural Property), K&L Gates partners Dr. Friederike Gräfin von Brühl, M.A. (Fine Art and Cultural Property), Judith Rinearson (Consumer Financial Services/FinTech), and Anthony Nolan (Banking and Asset Finance/FinTech) will participate in the panel discussions.

"We are honored that Perpetual Revolution: The Image and Social Change has been nominated for the best photography exhibition of the year. ICP is proud of this show, which drew on the expertise of eight curators and covered important topics including climate change, immigration, Black Lives Matter, ISIS propaganda, gender fluidity, and the influence of the far-right on America's 2016 election. The curatorial team brought together up-tothe-minute Instagram feeds, ISIS recruiting videos, contemporary art and photojournalism, along with documentary and vernacular works from ICP's permanent collection to create a nuanced and timely examination of the ways in which images both reflect and shape social issues." Erin Barnett, Director of Exhibitions and Collections.

About K&L Gates LLP

For the past seven consecutive years, K&L Gates LLP is recognized by Law360 as one of the 20 leading global law firms based on factors including headcount, geographic spread, and the range and complexity of international and cross-border work during the past year. This is the seventh year Law360 has ranked firms with the biggest international presence, noting K&L Gates and the other recognized firms as "stand[ing] out from the rest...[w]hen it comes to having the global expertise to handle complex cross-border matters spanning multiple time zones," especially in light of global challenges such as Brexit.

Other recent honors for K&L Gates have included being ranked among the 10 leading law firm brands in the United States for a third consecutive year in Acritas' <u>U.S. Law Firm Brand Index 2017</u> and recognized by general counsel as one of the top 30 firms for superior client service for a fifth consecutive year, according to the <u>2017 BTI Client Service A-Team</u> survey.

K&L Gates is a fully integrated global law firm with lawyers located across five continents. The firm represents leading multinational corporations, growth and middle-market companies, capital markets participants and entrepreneurs in every major industry group as well as public sector entities, educational institutions, philanthropic organizations and individuals.

About the GFAA Award Ceremony and Gala

The thirteen juried awards and two public awards will be presented live on March 8, 2018 at the 4th Annual Award Ceremony and Gala to be held at 583 Park Avenue, a historic New York landmark. Guests include many Nominees, as well as benefactors, patrons, corporate sponsors, collectors, gallerists and art aficionados. For more information about GFAA and to <u>purchase tickets</u>, contact <u>globalfineartawards@gmail.com</u> and globalfineartawards.org.

Gala tickets are now available to the public. Tickets may be purchased online through the Fiscal Sponsor of the GFAA program – Fractured Atlas.

The event will be presided over by the GFAA Advisory Board and Judges – Founder and President, Judy Holm; Advisory Board Chair Lawrence Shindell; and Honorary Chair Hedva Ser, UNESCO Goodwill Ambassador and Special Envoy for cultural diplomacy, promoting cultural diversity, intercultural dialogue and a culture of peace through art. The master of ceremonies is Peter Trippi, member of the GFAA Executive Committee, and Judge Emeritus. Trippi is editor-in-chief of *Fine Art Connoisseur* magazine.

Eleven galleries exhibiting at the concurrent Armory Show, a cultural collaborator of GFAA, represent more than fifteen 2017 GFAA Nominees including: Yayoi Kusama, Kerry James Marshall, Andy Goldsworthy, Jaume Plensa, Ana Mendieta, Wifredo Lam, Alexander Calder, Pablo Picasso, Irving Penn, Ai Weiwei and William Eggleston.

In addition to the award ceremony the evening of March 8, GFAA is holding a series of three panels, hosted by corporate sponsor, K&L Gates LLP. These panels, taking place the morning of March 8, will be moderated by Dean Phelus, Senior Director of Leadership Programs at the American Alliance of Museums (AAM), and GFAA Judge; and by Desiree Moore, Partner at K&L Gates and member of the GFAA Executive Committee, Chair of Young Visionaries Committee.

The GFAA program will also feature its first event hosted by the Young Visionaries Committee, to take place at the National Arts Club on Gramercy Park, immediately following the Award Ceremony.

About the GFAA Program

GFAA is the first program ever created to recognize the best curated art and design exhibitions and installations worldwide - in museums, galleries, art fairs and biennials, as well as public installations.

Mission and Vision

The GFAA program honors innovation and excellence in exhibition design, historical context, educational value, and public appeal. The program's mission is to develop interest and passion for fine art, and to further its educational role in society. The vision is to elevate the importance and relevancy of fine art in the world today: economically, socially, and culturally.

The GFAA judging, research and nominating processes

A broad set of criteria is utilized to research and assess the prospective nominees, with continuous review of over 50 sources of print and online art editorial and critiques. Through these sources, more than 200 museums and 2,000 exhibitions are vetted during the annual art research as well as personalized assessments based on exhibition viewing.

In addition to the research-based nominations, GFAA accepts open calls from museums, biennials, fairs, galleries and other art organizations. Individual patrons may nominate their favorite exhibitions as well.

The Nominating Committee reviews the slate prepared by the Art Research Committee, and presents their findings and final approvals to the Judges. The Judges modify and select the final slate of Nominees, then vote on the Finalists and Winners. The timeframe for eligibility this year was for exhibitions and installations opening between Aug 1, 2016 and Jul 31, 2017. The basic criteria for eligibility is that each nominated exhibit must be curated.

Nominees and winners for the thirteen awards are selected by a panel of expert judges. Another integral aspect of the GFAA program is to engage the general public, and include their voice in the program results. Public voting takes place online from Jan 15 to 28, and the most popular exhibition wins the Youniversal Award. A second public award is YOU-2, selected from twitter votes.

GFAA Team

Led by Founder and President Judy Holm, more than 30 dedicated professionals with extensive experience in art, academia, technology and business are committed to the future of the Global Fine Art Awards program and its mission. They represent a truly global perspective, with nationalities from 21 countries and 4 continents.

The Young Visionaries Committee (YV), chaired by Desiree Moore, Partner K&L Gates LLP, has the mission to increase awareness and support for GFAA within the up and coming international art world "visionaries." As the future voice of GFAA, the YV committee engages the public via social media, events and educational programs.

2017 Corporate Sponsors

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Media, Arts, Educational and Cultural Partners

Alserkal Avenue (Dubai), American Alliance of Museums (AAM), Association of Art Museum Directors (AAMD), De la Cruz Collection (Miami), DSL Collection (Paris), Family Office Elite magazine, Fine Art Connoisseur magazine, Fractured Atlas, Leighton House Museum, Mapme, National Arts Club, Paddle8, Traveling Exhibits Network, Vastari, White Rabbit Collection (Sydney), world red eye productions

GFAA is a sponsored project of Fractured Atlas, a non-profit arts service organization. Contributions for the charitable purpose of GFAA must be payable to "Fractured Atlas" only. All contributions are tax-deductible to the extent permitted by law. Fractured Atlas, a 501(c)(3) public charity, provides a fiscal sponsorship program to help arts organizations raise money from charitable sources.

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